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10East Corp. is a SaaS and BPO (Software as a Service and Business Process Outsourcing) Provider of Business Management Solutions to the North American Railroad Industry.

Jacksonville, FL - Tuesday, August 19, 2008 - Today, 10East Corp. announced that the following railroads have chosen the RailDOCS™ Preventive Maintenance Management System (PMMS) in support of preventive maintenance and government compliance logistics for their signal requirements. The newest members of the RailDOCS family include: the Nebraska Central Railroad; the Idaho Northern and Pacific Railroad; the Wichita, Tillman, and Jackson Railway Company; the New Orleans and Gulf Coast Railway Company; the Thunder Mountain Line; and the Providence and Worcester Railroad Company. They join several shortlines and regionals that have been using RailDOCS™ PMMS for a number of years now, including the Paducah & Louisville Railway, the Evansville Western Railway, the Appalachian and Ohio Railroad, the Alaska Railroad, the Alabama State Port Authority, and others.

Jimmy Morgan, Sales Manager for 10East Corp. said: "We have developed an all out initiative to focus our efforts on the shortline and regional market, and to introduce the value that our business systems have been delivering to the Class Ones for years. To accomplish this, we must get past our biggest challenge, and that is simply getting the right person to listen to our story. Most railroads in this market have a preconceived notion that they could never afford to have the very best tools, simply because they are a small/medium sized railroad, and they often tell us about how they have settled for something less because they *'had to'*. That perception couldn't be farther from the truth, and the fact is, once they see the benefits, they understand they cannot afford to be without RailDOCS™."

"The shortline and regional market needs professional business management tools just like the Class One's, maybe even more than the Class One's do. They need to get more done with less, and still operate safely while protecting their business interests and limiting their exposure to risk. Most companies that sell in this market segment seem to think they must offer nothing but bare bones products and services, and will not invest in educating these customers in why that approach is not always in their best interest. The fact is, this market segment cannot afford to be slighted, especially when it comes to business systems, because doing more with less is a requirement. That being said, it does take more effort to sell in this market, because most of these folks are conditioned to not waste their time listening to just another sales pitch, so getting past that initial hurdle requires patience and persistence, but once they see what RailDOCS™ can do for them, it makes it all worth while for everyone", said Mike Wilson, President of 10East Corp.

10East Corp. is a SaaS/BPO (Software as a Service / Business Process Outsourcing) Provider of Business Management Solutions to the North American Railroad Industry. 10East's flagship service, RailDOCS™ (Railway Daily Operations Control System), has been enabling world class business management in the rail sector since 1996. RailDOCS™ provides companies with tools that enable the efficient management of business intelligence, business processes, personnel, projects, and tasks, while lowering capital and operating costs. RailDOCS™ is extensible to the mobile worker through the RailDOCS™ Mobile Business Platform, driving mobile business processes, the collection and dissemination of information, and communication with the front-line mobile employees, while also managing every aspect of the mobile applications, communications, hardware, and users. 10East customers include the rail giants BNSF Railway, Canadian Pacific Railway, CSX Transportation, Union Pacific Railroad, and a number of other railroads and rail transport oriented companies.